Factor	Points
<ol> <li>My patients/clients are well cared for after I leave.</li> <li>They have quality care and feel valued.</li> </ol>	
<ol><li>My staff is treated well and free from concern for their future.</li></ol>	
<ol><li>My retirement (lifestyle and obligations) is more financially secure.</li></ol>	
<ol> <li>My estate is enhanced so I can provide for the next generation.</li> </ol>	
<ol><li>My obligations as an owner are finished; I am free from mental stress.</li></ol>	
<ol> <li>I am able to continue to influence the operation and reputation of my practice, e.g., I am able to mentor and support the new owner.</li> </ol>	
<ol> <li>I feel I will have left a legacy for others to continue and build upon, either in my business or my industry.</li> </ol>	
<ol> <li>I am positioned in my industry to remain active and engaged, e.g., in teaching, advising or as a public speaker/consultant.</li> </ol>	
9.	
10.	

Leaving What You Love Ranking Exercise
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TO SELLING YOUR BUSINESS WITH PRIDE AND PROFIT
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